

2015

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Construction supporting the Heart of the South West LEP area

Achieve economic growth by enabling your local strategies



The construction industry accounts for about 8% of GDP and with a workforce of 2.2 million people, increasing to 2.6 million when building professional services are included, it generates a return of £2.84 to the economy for every pound of investment.

In the Heart of the South West Local Enterprise Partnership (LEP) area, there are 8,470 construction businesses and 56,700 construction jobs.

The role of construction

Construction has the potential to stimulate the economy and play a leading role in delivering growth. It helps to meet the economic and social challenges that LEPs may face across the infrastructure, housing, repair and maintenance, industrial and commercial sectors.

Whether you are working to meet your area's social housing needs or to deliver iconic infrastructure, **we can help you plan and maximise your skills outcomes through construction.**

We want to help you **use construction to drive long-term growth and jobs** across the LEP area and your priority sectors. CITB works collaboratively with LEPs bringing together **employer-led partnerships to co-design, co-invest and co-deliver construction skills strategies and solutions** to realise the current and future skills needs of construction businesses in the LEP area.

With the economy picking up, the UK construction industry needs to attract over 44,000 new recruits every year for the next five years to meet the increased demand for skills, and to replace those leaving the sector. We will continue to work with your LEP and local stakeholders to support and bring growth to the Heart of the South West through the development of employment and skills in local construction businesses.



“ Our members deliver around 80% of the new homes built each year in the UK. Housing is critical to growth and we want to work with local authorities and LEPs to put the right growth and skills plans in place to create the best levels of jobs and training across the private-housing sector to sustain the recovery we have seen over the last two years. ”

John Slaughter,
Director of External Affairs



Who we are

CITB is the Construction Industry Training Board and a partner in the Sector Skills Council for construction in England, Scotland and Wales. It's our job to work with industry to encourage training, which helps build a safe, professional and fully qualified workforce.

What we do

We have a proud history, gained over 50 years of delivering skills for industry. We raise a Levy from construction businesses that we redistribute to the industry as grants for training and skills development. We work with construction businesses to minimise skills gaps by addressing forecasted shortfalls, investing in Apprenticeships, and promoting careers in UK construction.

“ It is essential that the industry and its clients work together to deliver the right training, in the right place, to the right people. Meeting the skills needs of our industry will enable us to build the homes, businesses and communities the UK needs and offers future generations a career to be proud of. ”

Suzannah Nichol MBE,
Chief Executive



“ *Delivering the UK's infrastructure will require careful planning and co-ordination at a local, regional and national level. Investment is required to ensure that our transport and utility networks are able to meet demand as the country returns to growth, and there will need to be strong collaboration between industry and local government to make sure that local employees have the skills required to deliver these projects.* **”**

Alasdair Reisner,
Chief Executive



What we deliver

- £131 million in skills funding to strategically support construction skills development across the UK
- Over 8,000 construction Apprenticeship starts in 2014, delivered by outstanding provision
- Over 3,000 Careers Information, Advice and Guidance visits or events in 2014
- Over 35,000 vocational qualifications achieved
- Over 1,400 skills assessment visits to construction SMEs
- Over 650,000 CITB Health, safety and environment (HS&E) tests every year.



How we do this

- By using the Construction Skills Network (CSN), our leading Labour Market Intelligence source, to forecast construction employment needs over the next five years
- By providing up to £10,250* in grants to construction firms for each apprentice they employ
- By promoting and facilitating the National Skills Academy for Construction, helping local authorities and contractors to get the right skills on sites and providing an opportunity for the public sector to work with construction suppliers more effectively
- By running Europe's largest industry-led construction college and developing a construction university technical college
- Through our local Company Development Advisers, who engage with and advise local construction businesses
- By administering and supporting a suite of certification schemes to drive up health and safety standards across the industry
- By providing Careers Information, Advice and Guidance, including our free all-age online Careers Progression Tool, for new entrants, career returners and their influencers and advisers.

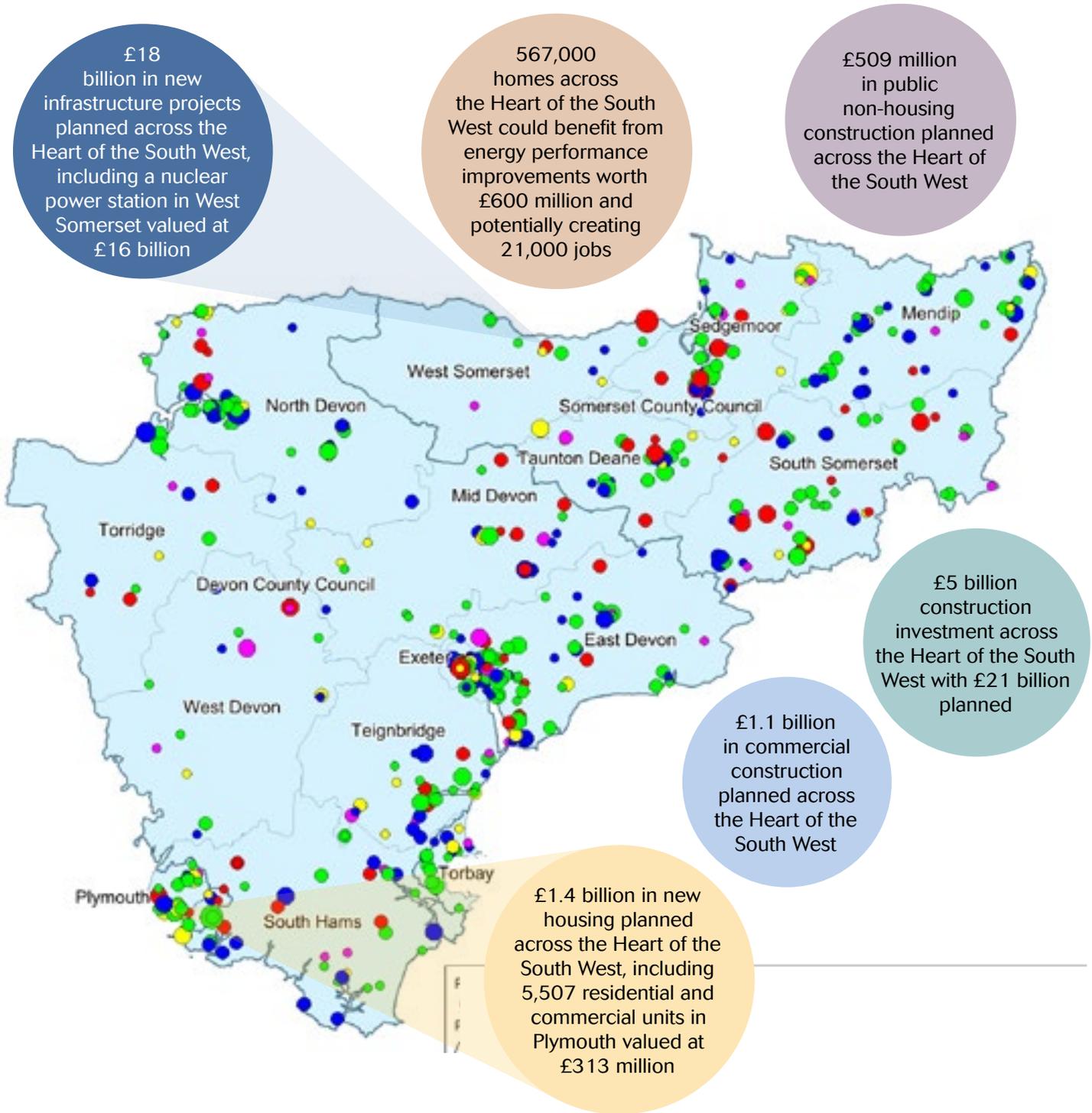
*New grant amounts from 1 August 2015. Please check citb.co.uk/grant for updates.

“ *Britain's economic recovery depends on having a skilled workforce, which is why it is so important that small and medium-sized construction firms, which the FMB represents in local communities right across the UK, invest in skills and training. The urgent need to build more new homes and the drive towards more energy efficient buildings makes it even more important that construction businesses have the right skills to take advantage of these new market opportunities.* **”**

Brian Berry,
Chief Executive



The construction sector – mapping your construction skills needs



Planned projects by sector

- Infrastructure
- Private commercial
- Private non-housing
- New housing
- Private industrial

Planned projects by value (£ million)

- >100
- 50 to 100
- 10 to 50
- 2 to 10
- <2

Devon County Council

The National Skills Academy for Construction (NSAfC), delivered by CITB has developed end-to-end guidance known as the Client Based Approach to support clients procuring construction work or determining planning applications.

The Client Based Approach ensures that construction projects provide realistic and relevant employment and skills opportunities and support local growth – whether this is for highways, housing, regeneration or any other type of construction.

Devon County Council is using the Client Based Approach to influence its construction programme. Justin Bennetts, Strategic Procurement Manager, said: *“Devon County Council signed up to the Client Based Approach in 2013 in order to establish a firm basis for increasing opportunities for training and employment within the construction industry in support of the county council’s policy to support both business growth and the development of employment and skills opportunities.”*

Devon County Council piloted the Client Based Approach on a primary school batch of refurbishment and extension projects. In addition to the specific employment and training targets, the contractor that undertook the construction worked hard to make sustainable links with a local further education college. Their training coordinator commented: *“We’ve concentrated on curriculum support activities and have completed sessions at the college with HNC Construction students. I’m so pleased. The event was successful and they’d like to have us back – so hopefully there will be a long-term benefit from this new relationship between us and the college.”*

Justin added, *“We want to use our influencing position to encourage the sharing of best practice in relation to training, skills development and apprenticeships among contractors working for Devon County Council, and partner organisations. We believe that we can use the Client Based Approach to make a real difference to increasing skills and employment through local construction projects.”*



For more details or to get involved contact
Roger Stone on **07876 217178**
or email **roger.stone@citb.co.uk**

How we can help you to deliver growth

We actively work with a number of local authorities and Local Enterprise Partnerships across England to offer appropriate skills solutions for their area.

- We are building on our leading skills intelligence source (CSN) by mapping current skills supply against demand, analysing the gaps in provision together with the associated progression routes and qualification frameworks to help inform Government funding priorities. Visit citb.co.uk/csn to view our Labour Market Intelligence
- The CITB Labour Forecasting Tool (LFT) is an online application that forecasts labour demands on construction projects. The LFT can benefit local authorities and developers who are negotiating Section 106 agreements and other community benefits. It helps contractors to programme future work, planning agencies to explore the impact of concurrent regional projects and skills agencies to develop strategies for getting people into jobs. For more details or a demonstration contact sandra.lilley@citb.co.uk
- The National Skills Academy for Construction Client Based Approach helps local authorities to set employment and skills outcomes when appointing contractors or dealing with planning applications. This approach ensures a lasting legacy for communities throughout the life of a project and beyond. Visit citb.co.uk/client-based-approach to find out more
- Our CITB Careers Progression Tool is an online tool that provides information about a wide range of career options to individuals, advisers and influencers, and outlines the skills and qualifications needed to achieve them. To view the tool visit citb.co.uk/careers-progression-tool
- We have developed a range of CREST Awards for construction that help students to understand how

STEM subjects (Science, Technology, Engineering and Maths) can be used in a career in construction. Visit citb.co.uk/crest-award for more information

- Our National Construction College (NCC) delivers the Management and Leadership Diagnostic Programme, which provides a unique diagnostic tool that helps employers to identify how they can develop the current skills of their managers and leaders. Visit citb.co.uk/management-and-leadership to view the programme
- We are developing a competent, healthy, safe and green construction workforce by promoting the industry's CITB Health, safety and environment (HS&E) test and card schemes. Visit citb.co.uk/cards-testing to find out more and book tests
- We are raising awareness with local construction businesses of our grants, which include a grant of up to £10,250* available for each apprentice they employ. We work with employers to complete Business and Skills Reviews, which can identify training needs. Company Development Advisors can then provide advice and guidance on how to claim grants to support these training requirements. For more information visit citb.co.uk/grant

*New grant amounts from 1 August 2015. Please check citb.co.uk/grant for updates.

What next?

Please contact Roger Stone on 07876 217178 or email roger.stone@citb.co.uk to arrange a meeting to discuss our services and to find out how we can deliver for your LEP or local authority.

Useful links:

citb.co.uk
citb.co.uk/research
citb.co.uk/careers-in-construction
citb.co.uk/client-based-approach

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“ Health, safety and the environment are at the forefront of industry thinking, a fact that is reflected by the high standard of site safety we have in the UK. Tests such as the CITB Health, safety and environment (HS&E) test will only help to continue this high standard. ”

Haydn Steele,
Safety and Training Manager

